

Mid-Atlantic



The **Mid-Atlantic Engagement Academy** program is a professional and institutional development event where campus teams work intensely for 2.5 days supported by instruction and mentoring from top scholars, leaders and practitioners in the field of community engagement.

The goal for each team is to create a clear action plan designed to deepen institutional commitment to and capacity for high quality community engagement. Pre-work helps team identify specific challenges and goals for their campus. At each stage of the Academy, participants learn new concepts and then craft components of their action plan to improve the alignment of engagement strategies with their institutional mission and goals.

Team members return to their campuses with their action plan and new leadership skills to support successful implementation.

Emphasis within modules of the Academy will be placed on accountability and measurement regarding teams' identified priorities for community engagement.

About The National Engagement Academy Program at Virginia Tech University:

The annual Engagement Academy for University Leaders is an executive development program designed for higher education leaders committed to developing institutional capacity for community engagement. Participants, preferably in teams, work with internationally recognized EA faculty to gain up-to-date insights about community engagement strategies and develop action plans to advance community engagement when they return home.

The program was founded in 2008, and is annually updated to keep it dynamic and responsive to trends and developments. The Engagement Academy for University Leaders is endorsed by AASCU, CUMU, CCPH and APLU, and has received awards for its innovation and quality. Higher education leaders from around the world and from all types of academic institutions attend the Academy. Some institutions send teams each year to expand the network of leaders on campus in order to continue enhancing and developing their plans for institutionalizing the principles and practices of community engagement. The National EA is held in Arlington VA and is hosted by Virginia Tech University.

<http://www.cpe.vt.edu/engagementacademy/eaul/>

May 27-29

Rutgers University- Newark
Newark, NJ

Fees: (for teams up to 8)

\$2,500.00 Campus Compact Members
\$4,000.00 Non-members

Read what participants have said about the Engagement Academy:

"This was one of the best professional development opportunities I have attended. Please have them back!"

"Our institution and community WILL be different as a result of our team's participation."

"This is one of the best conferences I've ever attended. Thanks for everything! I understand my mission more fully and know what I need to do next to support community engagement"

"The academy was a rich, reassuring experience for me personally and our team. Having access to experts helps me feel confident about the work we do and how best to advance our thoughts"

"The speakers/leaders of the academy were awesome, resourceful and attentive."